

# 11 Say Cheese!

## Reading

pages 156-157

- 11.1 entity** (n) /'entəti/  
sth that exists independently in its own right  
• *His company is no longer a separate entity since its acquisition by the corporation.*
- 11.2 fringe** (n) /frɪndʒ/  
the outer area of sth • *The magazine remains on the fringe of mainstream media.* > fringe (v), fringe (adj)
- 11.3 telephoto lens** (n) /,telɪfəʊtəʊ 'lɛnz/  
a camera lens that adjusts to produce large images of distant subjects • *Through the telephoto lens, he captured every detail of the nesting eagle on top of the rock.*
- 11.4 scourge** (n) /skɜːdʒ/  
sth/sb that causes terrible damage • *The recession has been the scourge of the decade.* > scourge (v)
- 11.5 poignant** (adj) /'pɔɪnjənt/  
emotionally moving • *The empty shops were a poignant reminder of the economic situation.* > poignancy (n), poignantly (adv)
- 11.6 convict** (v) /kən'vɪkt/  
officially declare that sb is guilty of a crime  
• *They were convicted of murder and sentenced to life imprisonment.* > convict (n), convicted (adj)
- 11.7 stumble** (v) /'stʌmbəl/  
walk in an awkward uncontrolled way  
• *Hearing the alarm, he stumbled out of bed still half asleep.* > stumble (n)
- 11.8 paparazzo** (n) /,pæpə'rætsəʊ/  
a press photographer who follows famous people to photograph them • *Despite her valiant attempts to stay out of the press, one paparazzo was particularly persistent and snapped her on the patio in her pyjamas.*  
📖 Plural: paparazzi
- 11.9 documentarian** (n) /,dɒkjʊmən'teəriən/  
sb who makes documentaries • *Debbie took on a new role as a documentarian portraying social issues after being made redundant when the newspaper closed down.*  
> document (v), document (n), documentation (n)
- 11.10 bureau** (n) /'bjʊərəʊ/  
organisation that collects and provides information • *You can see what jobs are available at the employment bureau.*  
> bureaucrat (n), bureaucracy (n), bureaucratic (adj)
- 11.11 decimate** (v) /'desɪmeɪt/  
seriously damage sth • *His career was decimated by the company closure.*  
> decimation (n)
- 11.12 gripping** (adj) /'grɪpɪŋ/  
very interesting and exciting • *The film was a gripping tale of courage and endurance.*  
> grip (v), grip (n)
- 11.13 hard-hitting** (adj) /hɑːd 'hɪtɪŋ/  
openly and honestly critical • *Deeply offended by the interviewer's hard-hitting questions, he got up and walked out of the studio.*
- 11.14 scratch the surface** (expr) /skrætʃ ðə 'sɜːfɪs/  
uncover only a small part of an issue • *The documentary was interesting, but was lacking in detail and clearly only scratched the surface of the main problem.*
- 11.15 delve into sth** (phr v) /delv ɪntə'sʌmθɪŋ/  
research sth thoroughly • *Detectives delved into his personal correspondence and found evidence of his dirty dealings.*
- 11.16 subgenre** (n) /'sʌb,ʒɔːrə/  
a type of media, literature, etc. that differs from the others within the same category • *Hard rock is considered a subgenre of rock music in the wider sense.*
- 11.17 proverbially** (adv) /prə'vɜːbiəli/  
in a way that is widely known and understood  
• *The reporters were proverbially dogged in their pursuit of a scoop.* > proverb (n), proverbial (adj)
- 11.18 fly on the wall** (expr) /flaɪ ɒn ðə wɔːl/  
sb who listens to others without being seen  
• *I'd love to be a fly on the wall to see her reaction when she finds out what happened.*
- 11.19 impartially** (adv) /,ɪm'pɑːʃəli/  
objectively; without taking sides • *Not enough of the news seems to be presented completely impartially, as so many journalists have their own political agenda.* > impartiality (n), impartial (adj)
- 11.20 strike a chord** (expr) /straɪk ə kɔːd/  
arouse interest by saying sth that people can relate to • *The documentary on bullying struck a chord within the education sector.*
- 11.21 discreet** (adj) /dɪ'skriːt/  
careful not to reveal sth secret • *She was always very discreet about her family background.* > discretion (n), discreetly (adv)

- 11.22 peek** (n) /pi:k/  
a quick, sometimes secretive, look at sth  
• *I took a quick peek at the clock, hoping that the interview would end soon.* > peek (v)
- 11.23 insatiable** (adj) /ɪn'seɪfəbl/  
not able to be satisfied • *Underlying her insatiable need for attention, lies an inferiority complex.* > insatiably (adv)
- 11.24 perception** (n) /pə'sepʃn/  
the way sth is regarded • *The hard-hitting documentary changed the public perception of milk production.* > perceive (v), perceptible (adj), perceptibly (adv)
- 11.25 stalk** (v) /stɔ:k/  
follow and observe sb without their permission  
• *She was sick of being stalked by the paparazzi.* > stalker (n)
- 11.26 door stepping** (n) /dɔ: 'stepɪŋ/  
watching sb's home • *Tired of reporters and their door stepping, he moved house to a secret location registered under a pseudonym.* > doorstep (n)
- 11.27 have it both ways** (expr) /hæv ɪt bəʊθ weɪz/  
benefit in an impossible way from two contrasting approaches • *How can you stay out of the public eye if you want to be famous? You can't have it both ways.*
- 11.28 emphatically** (adv) /ɪm'fætɪkli/  
forcefully stressing a point • *The politician emphatically denied any connection with the off-shore bank.* > emphasise (v), emphasis (n), emphatic (adj)
- 11.29 unflattering** (adj) /ʌn'flætərɪŋ/  
making sb/sth look less attractive than they are or would prefer to be seen • *The press photographers just lap up unflattering shots of celebrities without their make-up on.*
- 11.30 seedier** (adj) /'si:diə(r)/  
less pleasant, often linked with immoral activities • *He prefers to keep quiet about the seedier side of his extramarital relationships.* > seediness (n)
- 11.31 drive sth home** (expr) /draɪv'slʌmθɪŋ həʊm/  
strongly get a point across; forcefully convey a meaning • *She drove home the point that the tax payers were entitled to know how their money was being spent.*
- 11.32 hint** (n) /hɪnt/  
a very small amount of sth • *There was more than a hint of sarcasm in her voice.* > hint (v)
- 11.33 symbolic** (adj) /sɪm'bɒlɪk/  
important in terms of an idea implied • *He removed the sweeping statement from his blog as a symbolic gesture of apology.* > symbolise (v), symbol (n), symbolically (adv)
- 11.34 compliant** (adj) /kəm'plaɪənt/  
easily obeying particular rules; very willing to agree with sth/sb • *The editor became less compliant to the journalist's suggestion to include the article when he received a call from the prime minister's office.* > comply (v), compliance (n)
- 11.35 skyrocket** (v) /'skaɪrɒkɪt/  
rise or increase rapidly • *Sales of the newspaper skyrocketed with the exclusive report.*
- 11.36 adrenaline** (n) /ə'drenəlɪn/  
a hormone that increases the heart-rate and energy level • *The prospect of capturing the couple together on film got the photographer's adrenaline flowing.*
- 11.37 sb's/sth's days are numbered** (expr) /'sʌmbədɪz/'sʌmθɪŋz deɪz ɑ: 'nʌmbəd/  
sb/sth will not continue or be successful much longer • *Her days as an award-winning author are numbered as she seems to be running out of ideas.*
- 11.38 superficial** (adj) /,sʊ:pə'fɪʃl/  
only considering the obvious aspects of sth  
• *His report gave only a superficial analysis of the political problem.* > superficiality (n), superficially (adv)

## Vocabulary pages 158-159-160

- 11.39 lampoon** (v) /læm'pu:n/  
criticise in an amusing way • *The cartoonist has a talent for hilariously lampooning celebrities.* > lampoon (n)
- 11.40 recluse** (n) /rɪ'klu:s/  
sb who chooses to live alone and avoids company • *The former star now prefers to live as a recluse in the company of her pets.* > reclusive (adj)
- 11.41 scoop** (n) /sku:p/  
an important news story that is the first to be published on the topic • *The tabloid scoop revealed that the ageing star was suffering from a serious illness.* > scoop (v)
- 11.42 slander** (n) /'slɑ:ndə(r)/  
a spoken statement which gives false information aiming to damage sb's reputation  
• *She took the talk show host to court for slander.* > slander (v)
- 11.43 conman** (n) /'kɒnmæn/  
sb who deceives sb to gain money • *The elderly widow was cheated out of her savings by a conman.* > con (v), con (n)
- 11.44 buffoonish** (adj) /bə'fu:nɪʃ/  
silly; clownish • *His clumsy denial of the claims came across as buffoonish rather than convincing.* > buffoon (n)

- 11.45 undeterred** (adj) /ˌʌndɪ'tɜːd/  
not put off from doing sth • *Undeterred by the slanderous accusations against her, she continued her campaign to expose the media mogul.*
- 11.46 deranged** (adj) /dɪ'reɪndʒd/  
incapable of normal, rational thinking  
• *The accusations were so absurd that they appeared to be the product of a deranged mind.* > derangement (n)
- 11.47 cement** (v) /sɪ'ment/  
make something, such as an agreement, stronger • *The treaty was drawn up to cement relations between the ruling powers after the war.* > cement (n)
- 11.48 blackmail** (n) /'blækmeɪl/  
the crime of threatening to reveal information about sb unless they pay you to keep quiet  
• *Digging deep into the victim's past, the detective uncovered a web of corruption and blackmail involving respected figures.*  
> blackmail (v)
- 11.49 excerpt** (n) /'eksɜːpt/  
a short part of a larger text, film, etc. • *He read a short excerpt from his new novel at the press conference.* > excerpt (v)
- 11.50 exile** (n) /'eksʌɪl/  
the state of being forced to leave one's country to live elsewhere • *After the revolt, the royal family were sent into exile.* > exile (v)
- 11.51 libel** (n) /'laɪbl/  
the act of publishing a statement about sb that is untrue and damaging to their reputation  
• *The newspaper produced evidence that their claims were actually true and not just libel.*  
> libel (v), libellous (adj)
- 11.52 memoir** (n) /'memwɑː(r)/  
a personal written account of sb's life experience • *Not being literary minded, he hired a shadow writer to produce his best-selling memoirs.*
- 11.53 obscurity** (n) /əb'skjuːərəti/  
the state of being long forgotten or unknown  
• *The actor rose from obscurity as a plumber to become an Oscar winner.* > obscure (adj), obscurely (adv)
- 11.54 aristocracy** (n) /,æɪrɪ'stɒkrəsi/  
the upper class • *The party claims to represent the working classes rather than the aristocracy.* > aristocrat (n), aristocratic (adj), aristocratically (adv)
- 11.55 news outlet** (n) /njuːz 'aʊtlet/  
a source where news can be obtained • *Social media sites alone are not always reliable as news outlets as they tend to recycle the same old, often unfounded stories.*

- 11.56 leak** (n) /liːk/  
the disclosure of secret information to the public • *The journalist went into hiding after admitting responsibility for the leak of top secret information to the media.* > leak (v), leaky (adj)
- 11.57 discrete** (adj) /dɪ'skriːt/  
separate and distinct from others of the same kind • *Fiction can be divided into several discrete subgenres.* > discreteness (n)
- 11.58 correspondent** (n) /,kɒrə'spɒndənt/  
a news reporter who covers a particular subject or region • *The public were horrified to learn of the torture of foreign correspondents at the front line.* > correspond (v), correspondence (n), corresponding (adj)

### Nouns: crimes

blackmail      libel      slander

### Nouns: people

aristocracy      persona  
conman      recluse  
correspondent      toddler  
paparazzo

- 11.59 credible** (adj) /'kredəbl/  
believable • *Given her gentle public image, it did not seem credible that she could have been so cruel to her children.* > credit (v), credibility (n), credible (adv)  
☞ Opp: incredible
- 11.60 immortal** (adj) /ɪ'mɔːtl/  
famous and likely to be remembered for a long time • *A toast was raised to the bard's immortal memory.* > immortalise (v), immortal (adj), immortality (n)
- 11.61 fabled** (adj) /'feɪblɪd/  
legendary • *Our itinerary included a visit to the fabled Sanctuary of Eleusis.* > fable (n)
- 11.62 Z-list** (adj) /'zedlɪst/  
indicating those who are only slightly famous  
• *Daytime TV is peppered with Z-list celebrities, known for nothing more than seasonal chat shows.*
- 11.63 illustrious** (adj) /ɪ'lʌstriəs/  
renowned and greatly admired • *The awards ceremony was attended by illustrious guests from the world of literature.*
- 11.64 limelight** (n) /'laɪmlaɪt/  
the focal point of publicity • *Patrick never enjoyed being in the limelight offstage.*

- 1.65 string** (n) /striŋ/  
a series of • *After a string of hits as a teenage star, he withdrew into obscurity.* > string (v)
- 11.66 the big time** (n) /ðə biɡ taɪm/  
a successful point in a chosen career • *He never thought he would make the big time until he landed the part of the villain in a James Bond film.*
- 11.67 destined** (adj) /'destɪnd/  
having a certain, predetermined future • *Not fitting the image of the slim beautiful heroine, she was destined to play the dispensable victim and sundry supporting roles.* > destiny (n), destination (n)
- 11.68 banal** (adj) /bə'nɑ:l/  
dull and unimportant • *Even the non-stop action with striking visual images and sound effects could not compensate for the banal dialogue and storyline.* > banality (n)
- 11.69 stardom** (n) /'stɑ:dəm/  
the state of being famous as a performer • *As a child actress in E.T., Drew seemed destined for stardom.*
- 11.70 one-hit wonder** (n) /wʌn hɪt 'wʌndə(r)/  
sb who makes one successful piece of music or performance but no others thereafter • *The band produced a catchy tune that stormed the charts in the 80s, but it was just a one-hit wonder.*
- 11.71 discernible** (adj) /dɪ'sɜ:nəbl/  
that can be discerned or recognised • *There was no discernible difference between the two brands.* > discern (v), discernibly (adv)
- 11.72 high-end** (adj) /haɪ end/  
high-class and expensive • *Judging from their prices, the clothes are obviously aimed at the high-end market.*
- 11.73 be at odds** (expr) /bi: æt ɒdz/  
be in disagreement • *The films gushing opening reviews were completely at odds with the reactions from the bored audience.*
- 11.74 persona** (n) /pə'səʊnə/  
the traits of a person's character as shown to others • *His public persona was a dreadful façade, designed to disguise his heartless self.*
- 11.75 be in good/bad taste** (expr) /bi: ɪn ɡʊd/bæd teɪst/  
be appropriate and inoffensive / be inappropriate and offensive • *We were unimpressed as most of his jokes were in very bad taste.*
- 11.76 bogus** (adj) /'bəʊɡəs/  
false and pretending to be genuine • *Nobody believed the bogus report about the discovery of a giant's bones.*
- 11.77 abuzz** (adj) /æ'bʌz/  
filled with constant noise, excitement, etc. • *The media was abuzz with rumours of their divorce.*
- 11.78 upwards of** (prep) /'ʌpwədz əv/  
more than • *Upwards of a million copies of their album have been sold around the world.*
- 11.79 over the top** (expr) /əʊvə(r) ðə tɒp/  
exaggerated • *Her accent was completely over the top and destroyed an otherwise enjoyable play.*
- 11.80 aspiring** (adj) /ə'spaɪərɪŋ/  
hoping to do or become sth • *Dozens of aspiring young hopefuls applied to audition for the role.* > aspire (v), aspiration (n)
- 11.81 in the name of sth** (expr) /ɪn ðə neɪm əv 'sʌmθɪŋ/  
in order to be or achieve sth; for the sake of • *How many hours do you expect to work in the name of success?*
- 11.82 partial** (adj) /'pɑ:ʃl/  
subjective; showing support in favour of one side of sth • *His side of the story is definitely partial as he knows the suspect.* > partiality (n), partially (adv)  
☞ Opp: impartial
- 11.83 disseminate** (v) /dɪ'semɪneɪt/  
distribute or spread news, etc. • *The dictator used the online news channel to disseminate propaganda.* > dissemination (n)

## Grammar pages 161-162-163

- 11.84 there's no accounting for taste** (expr) /ðeəz nəʊ ə'kaʊntɪŋ fə teɪst/  
used to show you do not agree with sb's choice; there's no way to explain why people like different things, especially those that seem unappealing • *I can't understand why she feels the need to have tattoos – there's no accounting for taste.*
- 11.85 the proof of the pudding (is in the eating)** (expr) /ðə pruf əv ðə 'pu:ɪdɪŋ (ɪz ɪn ðə 'i:tɪŋ)/  
you can only judge sth by personal experience, not from theory • *The book doesn't sound worth reading, but the proof of the pudding is in the eating, so I'll give it a go.*
- 11.86 reprimand** (v) /'reprɪmənd/  
officially tell sb off for doing sth • *Students were reprimanded for using Instagram during the class.* > reprimand (n)
- 11.87 speculate** (v) /'spekjuleɪt/  
make a judgement based on an educated guess or assumption • *We could only speculate as to whether the takeover rumours were true until we heard more.* > speculation (n)

- 11.88 toddler** (n) /'tɒdlə(r)/  
a child who has just learnt to walk and moves unsteadily • *A small group of toddlers played with their toys as their nursery teachers kept a watchful eye on them.* > toddle (v)
- 11.89 fluff your lines** (expr) /flʌf jɔː laɪnz/  
make a mistake when you are reciting a script  
• *The director made them rerecord the scene where the leading actor fluffed his lines.*
- 11.90 flattering** (adj) /'flætərɪŋ/  
that makes sb/sth appear more attractive  
• *White is not the most flattering colour to match your pale complexion; it makes you look tired and grey.* > flatter (v), flattery (n)  
📖 Opp: unflattering
- 11.91 leap** (n) /li:p/  
a significant change or improvement • *We've witnessed a huge leap in sales since we ran the TV ad.* > leap (v)
- 11.92 utter** (v) /ʌtə(r)/  
say sth • *He listened patiently, without uttering a word until his son finished making his excuses.* > utterance (n), utter (adj), utterly (adv)
- 11.93 mishear** (v) /,mɪs'hɪə(r)/  
misunderstand sth you hear which sounded like sth else • *I was sure she said her name was Mabel, but I must have misheard her.*
- 11.94 scrutinise** (v) /'skruːtənaɪz/  
examine sth closely • *The judges scrutinised the photo for signs of digital enhancement.* > scrutiny (n)
- 11.95 transmission** (n) /træns'mɪʃn/  
the act of broadcasting information or other data • *Signal fires were often used for the transmission of news across the ancient world.* > transmit (v), transmitter (n)

### Expressions

be at odds  
be in good/bad taste  
drive sth home  
fluff your lines  
fly on the wall  
have it both ways  
in the name of sth  
over the top  
play to the camera  
sb's/sth's days are numbered  
scratch the surface  
strike a chord  
the proof of the pudding (is in the eating)  
there's no accounting for taste  
warts and all

## Listening

page 164

- 11.96 dumb sth down** (phr v) /dʌm 'sʌmθɪŋ daʊn/  
make sth less challenging • *The plot of the film had been dumbed down in the remake.*
- 11.97 warts and all** (expr) /wɔːts ənd ɔːl/  
including imperfections • *She promised to love him as he was, warts and all.*
- 11.98 play to the camera** (expr) /pleɪ tə ðə 'kæmərə/  
act differently in the presence of cameras  
• *He's normally so shy, but when he gets hold of a microphone, he can certainly play to the camera.*
- 11.99 unscripted** (adj) /ʌn'skɪptɪd/  
without a plan • *Their apparently random street interviews were not completely unscripted as volunteers had been selected in advance.*
- 11.100 cringeworthy** (adj) /'krɪndʒwɜːði/  
causing embarrassment or upset • *The film's title is cringeworthy, as was most of the inane dialogue.* > cringe (v), cringe (n)
- 11.101 misnomer** (n) /,mɪs'nəʊmə(r)/  
an inappropriate or misleading name  
• *'Seafront hotel' was bit of a misnomer since it was five miles from the shore.*
- 11.102 humiliate** (v) /hjuː'mɪliət/  
make sb feel stupid or humble • *Even though Ted knew his friend was wrong, he didn't want to humiliate him by pointing it out in front of others.* > humiliation (n), humility (n), humiliating (adj)

### Verbs

cement	reprimand
channel	scrutinise
convict	skyrocket
decimate	speculate
delve into sth	spiral
dumb sth down	stalk
glean	stumble
humiliate	unfold
lampoon	unleash
mishear	utter
ponder	

## Speaking

page 165

- 11.103 memorabilia** (n) /,memərə'bɪliə/  
a collection of old things that remind sb of sth/sb which they are connected with  
• *His entire room was filled with childhood memorabilia, giving the impression that he could be described as a 'kidult'.* > memorable (adj), memorably (adv)

**11.104 convention** (n) /kən'venʃn/  
a large meeting of people involved with a common field • *Hundreds of delegates attended the sales convention.* > convene (v), conventional (adj), conventionally (adv)

### Adjectives

archival	fabled	reminiscent
aspiring	flattering	seedier
banal	gripping	sheer
bogus	hard-hitting	stardom
buffoonish	high-end	superficial
compliant	illustrious	symbolic
credible	immortal	undeterred
cringeworthy	insatiable	unflattering
deranged	mesmerising	unscripted
destined	partial	Z-list
discernible	poignant	

**11.114 biopic** (n) /'baɪəpɪk/  
a biographical film • *Meryl Streep was chosen for the leading role in the biopic about the life of Margaret Thatcher.*

**11.115 glean** (v) /gliːn/  
find information, with difficulty, from a variety of limited sources • *From what we are able to glean from historic accounts, he must have been an important figure.*

**11.116 channel** (v) /'tʃænl/  
direct sth towards a particular aspect or area, etc. • *He channelled all his energy into his music.* > channel (n)

### Adverbs

emphatically	meteorically
impartially	proverbially

## Writing

pages 166-167

**11.105 mesmerising** (adj) /'mezməraɪzɪŋ/  
hypnotic; having a strongly attractive quality that holds sb's attention • *The sound effects were utterly mesmerising.* > mesmerise (v)

**11.106 meteorically** (adv) /,mɪ'tɪ'ɒrɪkəli/  
in a rapidly developing way • *She rose meteorically to the halls of fame.* > meteoric (adj)

**11.107 unfold** (v) /ʌn'fəʊld/  
develop • *As the plot unfolds, we realise that all is not as bright as it seems.*

**11.108 unleash** (v) /ʌn'liːʃ/  
release • *The fans unleashed their disappointment with offensive chants.*

**11.109 archival** (adj) /ɑː'kaɪvəl/  
retrieved from old archives • *We found some old views of the area as it was 100 years ago among some archival photo in the library.* > archive (n)

**11.110 footage** (n) /'fʊtɪdʒ/  
part of a film showing an event • *We found some old footage of the band's performance on YouTube.*

**11.111 indictment** (n) /ɪn'daɪtmənt/  
an indication of sth negative • *The need for food banks is a sad indictment of our society.* > indict (v), indictable (adj)

**11.112 spiral** (v) /'spaɪrəl/  
increase rapidly • *The economy has been spiralling downward for years.* > spiral (n), spiral (adj)

**11.113 ponder** (v) /'pɒndə(r)/  
consider slowly • *He pondered the question for a moment before replying.* > ponderous (adj), ponderously (adv)

## Video 11: A Polar Picture

page 168

**11.117 carcass** (n) /'kɑːkəs/  
the dead body of an animal • *The carcass of a fox lay by the roadside.*

**11.118 sheer** (adj) /ʃɪə(r)/  
absolute; used to emphasise the size or amount of sth • *It was sheer folly to attempt the expedition alone.* > sheer (v), sheer (adv)

**11.119 reminiscent** (adj) /,remɪ'nɪsnt/  
that reminds you of sth • *The villagers took part in ritual dances reminiscent of years gone by.* > reminiscence (n)

### Other nouns

adrenaline	hint	perception
biopic	indictment	scoop
bureau	leak	scourge
carcass	leap	stardom
convention	limelight	string
door	memoir	subgenre
stepping	memorabilia	telephoto
entity	news outlet	lens
excerpt	obscurity	the big time
exile	one-hit	transmission
footage	wonder	
fringe	peek	